



DARREL AUSTIN ★ Graphic & Web Design

1011 Wakefield Ave., St. Paul, MN 55106

darrelaustin.com | darrel.austin@gmail.com | 612 396-0246

Applicable Skills

EXPERTISE IN:

Web production software (Dreamweaver, Visual Studio, Fireworks, etc.), (x)HTML, CSS, web standards and best practices, accessibility issues, web browser discrepancies, SEO concepts, print production, desktop publishing software (XPress, Photoshop, Illustrator, Acrobat, etc.)

EXPERIENCE WITH:

ASP.net (VB.NET & C#), MS SQL Server, IIS, JavaScript (& jQuery), XML/XSLT, Microsoft SharePoint (WSS3 & MOSS), SharePoint Designer, Flash (some ActionScript), blogging, blog design (WordPress), social networking (Twitter, Facebook, etc.)

Education

UNIVERSITY OF WISCONSIN - STOUT

B.F.A., graphic design concentration,
Cum Laude. Graduated 1997.

Etcetera

LOGO DESIGN AWARD, 2008

1st and 3rd place in LogoDesignLove.com's most effective blog logo competition (www.logodesignlove.com/logo-design-love-awards-results).

PANEL SPEAKER, 2008

Design Coding Panel Discussion at MinneBar's BarCamp Conference focused on the skill set spectrum needed to be a well rounded web designer.

CONTRIBUTING AUTHOR

Part of blogging team at the *SpeakUp* design blog - 2003-2005 (tinyurl.com/b5j3uw).
minteractive.com blog - ongoing.

PANEL SPEAKER, 2002

Spoke and gave presentation on a panel discussion *The Future of Web Design* hosted by the MN AIGA.

ADJUNCT FACULTY, 1999

Taught Computer Imaging at the Minnesota College of Art & Design (MCAD). The course taught software skills in Illustrator, Photoshop and Dreamweaver and design concepts related to print and web design.

STUDENT AWARDS, 1997

Won Best of Show in the student category - 1997 MN AIGA design show. Excellence Award for Institute of Packaging Professionals - 1997.

NATIONAL GUARD, 1992- 1998

Served 6 years in the WI Army National Guard as Armorer/Supply Specialist. E4 rank.

Work Experience

INTERACTIVE DESIGNER

U.S. Bank | Set 2009 - present

As part of the User Experience Group at U.S. Bank I work closely with other Interactive Designers and Information Architects to design web interfaces and implement the graphics, HTML, CSS and JavaScript (using the jQuery JavaScript library). Presently developing a standardized front-end framework utilizing Blueprint.css and jQuery along with an internal style guide and component library.

FREELANCE CONTRACT DESIGNER/DEVELOPER

Ongoing

Recent projects have included interface design for a national plumbing fixture manufacturer's B2B web site, web site user interface design for a Fortune 500 bank, front end HTML and CSS production for a Wisconsin based hospital and clinics network and logo designs for 2 start up companies. Past projects have included logo designs, software manuals, custom CMS tool development, information architecture diagramming/prototyping of both desktop and web applications/sites and promotional materials including sales presentations, software packaging, and trade show dressing.

REELZCHANNEL.COM (HUBBARD BROADCASTING), ST. PAUL, MN

UI Developer | Nov 2008 - Apr 2009

Worked on a 4 person Agile Development team to design and develop features and enhancements that focused on improving user experience and, in turn, increasing user traffic. Primary duties were HTML and CSS design and production and integration with the jQuery JavaScript library and a C#/MS SQL back end system. The team in the span of less than a year was able to increase organic traffic from 20% of all site visitors to 50% exceeding business projections.

MINNESOTA JUDICIAL BRANCH, ST. PAUL, MN

Web Designer and Developer | 2002 - 2008

Was a member of the IT department and worked with the communications group to help with strategy, design, development and maintenance of web solutions for the organization. Specific projects included designing the public web site for the 10 judicial districts and writing a custom content management system to manage the content, building internal data tracking web applications for departments, developing the Judicial Branch's first logo and branding guidelines and acting as a technical lead in the rollout of Microsoft Office SharePoint Server 2007.

FRIXSION, MINNEAPOLIS, MN

Interactive Director | 2001

Frixsion was a design firm focusing on print, interactive, motion graphics and exhibit design. As Interactive Director, I was responsible for all aspects of web site design and production. I also contributed to identity and print design projects. Projects included a Flash based marketing tool for a medical software company with voice overs and animation (thereby reducing companies on-site demos from 3 days to 2 days cutting significant costs), a branding system and web site implementation for a consumer products company, and web site creation for an energy company's marketing department.

BLINC PUBLISHING, ST. PAUL, MN

Interactive and Graphic Designer | 1997, 1999 - 2001

I was responsible for all aspects of web site design and production including visual design, information architecture, interface design, HTML/Graphic production and vendor coordination to implement back end infrastructures. Other responsibilities included identity and print design projects, including letterpress design and printing. Projects included a web site for Arianna Huffington, logos for Ralph Nader and corporate intranet sites for clients such as 3M and Wells Fargo.

LARSEN DESIGN, EDINA, MN

Interactive Designer | 1997 - 1999

Work consisted of web site design and implementation including HTML production, visual design, interface design, information architecture, and technical vendor coordination. Also initiated and coordinated an internal staff committee to evaluate and propose a new interactive work flow and organization structure within the company.

CORRIDOR DESIGN, EAU CLAIRE, WI

Graphic and Web Designer | 1996 - 1997

Primary duties consisted of the design and implementation of client's web sites. Other duties included logo designs, client presentations and general day-to-day operations of the design firm.